

## Objective:

To become an accomplished bilingual marketer, through sales and learning about the business by also taking advantage of my youth, vitality, and hunger to succeed.

## GEORGE OZUNA DESIGN

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323.774.4936

### Education:

B.A.	Graphic Design	Cal State Long Beach	2009
Minor	Marketing	Cal State Long Beach	2009
A.A	Visual Communications	LA Trade Technical College	2004

### Honors:

Miller "Tools for Success" Recipient	LA Trade Technical College	2004
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### Experience:

#### Swanky's Vintage Clothing Store

March 2006 – Present

Freelance Consultant

Planned, organized, collaborated with client and created the company website that generated an increase of 70% in new customers worldwide. Developed new innovative ways of promoting the store with car show sponsorships, Viva Las Vegas Weekender Rockabilly Contests, Social Networking with MySpace.com / Facebook.com getting one on one response from customers. Also using Ebay.com to Auction off clothing for Non profit organizations.

[www.swankysvintage.com](http://www.swankysvintage.com)

#### Pasadena Weekly

June 2007 – November 2007

Freelance Consultant

Collaborated with sales department to create marketing plans for various clients.

Created accounts for approximately 50 clients from AAA, Coldwell Banker, Glabman furniture, Pasadena Art Council, Whole Foods, etc.

#### Laura Mendoza Design

September 2006 – February 2007

Freelance Consultant

Created artwork that complimented the Marketing Mix, produced advertisements, brochures, and invitations for organizations like Elton John Aids Foundation, Sony, and A Squared Group.

### Skills:

I'm able to effectively communicate in both English and Spanish language.

I can overcome obstacles, and Multi task.

Proficient in most current computer applications:

Microsoft Office, Adobe PhotoShop, Adobe Illustrator, InDesign and Html.

Also Proficient in Drawing, Painting and I have a great Imagination with a lot of Creativity.